

KEY MESSAGE # 1

The March for Kids is for everyone

The national march is a platform for all Americans, regardless of background, to come together under one umbrella to defend the rights of parents. It transcends partisan divides, uniting Americans in the shared goal of protecting our children and preserving family autonomy.

KEY MESSAGE # 2

America is failing its children

Today's public schools are focused on indoctrination, not education.

Data points (Source: Nation's report card: <https://www.nationsreportcard.gov/>)

- 67% of U.S. 4th graders scored below proficient level in reading in 2022.
- 74% of U.S. 8th graders scored below proficient level in math in 2022.
- 78% of U.S. 12th graders scored below proficient level in science in 2019.

KEY MESSAGE # 3

Parental freedom is under attack

Current education policies undermine our parental rights that are fundamental and foundational to American values of liberty and freedom. Parents who oppose exposing their children to data collection, gender ideology, social emotional learning, critical race theory, and pornography are told they have no voice to ask for better standards for their children.

KEY MESSAGE # 4

We demand action

We call upon policymakers at all levels of government to enact legislation that protects parental rights and ensures that families are not subject to intrusive mandates or interventions that undermine their authority.

KEY MESSAGE # 5

We are building our children's future

By participating in the march, you will contribute to a legacy of freedom and empowerment for future generations. It's not just about protecting parental rights today but laying the groundwork for a society where our children's children will have a bright future thriving in a strong America.



MARCH FOR KIDS

VERBAL IDENTITY